

NHSPA

Nebraska High School Press Association

NEWSPAPER EVALUATION

School Information Sheet 2015-16

Classification: (circle one) A1 A2 B C D

Name of Newspaper: _____ Adviser: _____

School: _____

Address: _____

City: _____ Zip: _____

Size of Newspaper Staff: _____ members How many issues did your newspaper publish this year? _____

Our newspaper is produced using the following software: (ex. InDesign, Pagemaker #, PhotoShop, Illustrator, etc)

Indicate what best describes your situation.

Our newspaper is printed:

- _____ by a local printer
- _____ by an area printer
- _____ by a national company
- _____ other (please explain):

Our newspaper is submitted for print:

- _____ online (via ftp site or Internet submission)
- _____ on CD or disk
- _____ other (please explain):

The newspaper is produced:

- _____ as part of a regular journalism curriculum
- _____ as part of progressive class structure, example: Journalism I, II, III, IV, etc.
- _____ during the school day by students who are taught a basic journalism course while producing a newspaper
- _____ outside the school day as an extracurricular activity
- _____ other (please explain):

Advertising is:

- _____ not allowed in our publication by school board policy
- _____ sold and ads are student designed
- _____ other (please explain):

Explanation of Evaluation System

•The evaluation of the publication based on any three issues published in the current school year is divided into five sections:

Reader Aids (how reader-friendly the newspaper is).

Overall Visuals ((how well students follow design guidelines and utilize design to highlight content).

Writing (how well students use journalistic style as it applies to newspaper stories and captions).

Coverage (how well the newspaper covers all areas of school and student life).

•Each division in each section is rated as Superior, Excellent, Good, or Average, or Needs Improvement.

•Judges will disregard divisions which relate to advertising if the publication does not include ads, and will not reduce a publication's score

•Judges will include comments relevant to each division and therefore each section in the space on the pages provided. In addition, they will include supplementary comments explaining their overall impressions. Judges will nominate a staff for any special recognition they deem appropriate in any section(s) of the evaluation. These nominations will be the basis for the Golden Kernel Award.

•Publications may be awarded one of the following class rankings: Cornhusker, Superior, Distinction, or Merit. If a publication receives no official ranking it will receive an extensive evaluation.

To the Judge:

This is a place for the newspaper staff to inform the judge of any special circumstances, unusual challenges, or unexpected problems the staff encountered that may help the judge give a more informed evaluation of the publication.