

# NHSPA

Nebraska High School Press Association

## YEARBOOK EVALUATION

### *School Information Sheet 2016-17*

Name of Yearbook: \_\_\_\_\_ Theme: \_\_\_\_\_

School: \_\_\_\_\_ Adviser: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Size of Yearbook Staff: \_\_\_\_\_ members Number of pages in the Book: \_\_\_\_\_

Our yearbook is delivered in the: (circle one) Spring Fall

Our yearbook is produced using the following software: (ex. InDesign #, Online Design #, PhotoShop, Illustrator, etc)

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Our yearbook sends pages to our printer:

- Online (via ftp site or Internet submission protocol)
- CD/DVD/Disk Submit
- other (please explain):

The yearbook is produced:

- as part of a regular journalism curriculum.
- as part of progressive class structure, example: Journalism I, II, III, IV, etc.
- during the school day by students who are taught a basic journalism course while creating a yearbook.
- outside the school day as an extracurricular activity.
- other (please explain):

Senior Portraits are taken/provided in the following manner:

- all digital submissions by outside photographers and placed by staff
- all hard copy prints scanned and placed by staff
- a combination of digital and hard copy submissions placed by staff
- all hard copy prints submitted to yearbook publisher for scanning
- other (please explain):

Advertising is:

- not allowed in our publication by school board policy.
- sold and ads are student designed
- other (please explain).

## **Explanation of Evaluation System**

•The evaluation is divided into five sections:

**Reader Services** (theme, opening/closing, folios, index, staff listing, colophon)

**Coverage** (how well the yearbook covers all areas of school and student life)

**Writing** (how well students use journalistic style as it applies to yearbook copy and captions)

**Design** (how well students follow design guidelines and utilize design to communicate theme and coverage)

**Photography** (how well students produce photos of technical quality and dynamic content)

•Each division in each section is rated as Superior, Excellent, Good, Average or Needs Improvement.

•Judges will disregard divisions which relate to advertising if the publication does not include ads, and will not reduce a publication's score

•Judges will include comments relevant to each division and therefore each section in the space on the pages provided. In addition, they will include supplementary comments explaining their overall impressions. Judges will nominate a staff for any special recognition they deem appropriate in any section(s) of the evaluation. These nominations will be the basis for the Golden Kernel Award.

•Publications will be awarded one of the following class rankings: Cornhusker, Superior, Distinction, Merit. If a publication receives no official ranking it will receive an extensive evaluation.

### **To the Judge:**

**This is a place for the yearbook staff to inform the judge of any special circumstances, unusual challenges, or unexpected problems the staff encountered that may help the judge give a more informed evaluation of the publication.**