

To: Nebraska Advisers From: NHSPA Executive Board

Re: 2018 Publication Evaluations

NEWSPAPER DEADLINE: ENTRIES MUST BE POSTMARKED BY June 4, 2018. Any entries received which are postmarked later than June 4 will not be eligible for competition for a Cornhusker Award, but they may still be critiqued - **Entries received without payment will also be ineligible — NO EXCEPTIONS.** Send one copy each of THREE different issues, which need not have been consecutively published. If you have published fewer than three issues, send all issues published with an explanation to judges in the designated area in the booklet. Send the INFORMATION SHEET, labeled "NHSPA Newspaper Evaluation," and attach any notes to the judges that you think would be helpful. Send a school check payable to NHSPA (**no purchase orders or personal checks will be accepted**) for the correct amount.

ALL NEWSPAPERS \$50

Advisers who are not members of NHSPA who wish to have their publications critiqued must add \$10 to the totals.

YEARBOOK DEADLINE: REGARDLESS OF SPRING OR FALL DELIVERY, the INFORMATION SHEET labeled "NHSPA Yearbook Evaluation" AND PAYMENT MUST BE POSTMARKED BY **June 4, 2018**. Any entries (comprised of either the information sheet and a check, or the information sheet, the check and the yearbook) postmarked later than June 4 will not be eligible for competition for a Cornhusker Award.

Entries received without payment will also be ineligible. You may complete the staff information provided on the first page of booklet and make any notes to the judges on the appropriate page; however, it is NOT necessary to print and mail the entire booklet. Include the information sheet with your check payable to NHSPA.

ALL YEARBOOK \$50

New schools, which have not been members of NHSPA in the last two years, may receive ONE free evaluation if they pay the \$40 adviser membership fee. Contact Brandi Benson for more information on this offer. bbenson2@lps.org

If your yearbook is spring delivery, send it along with the information sheet and payment. If your yearbook is fall delivery, mail information sheet and payment postmarked by June 4, and the yearbook itself postmarked by Aug. 23, 2018. Any fall yearbooks postmarked later than Aug. 23 will be ineligible for the Cornhusker competition, although they still may receive a critique. **Entries received without payment will also be ineligible — NO EXCEPTIONS.**

*Yearbook advisers: Each year some advisers struggle to meet yearbook deadlines, which jeopardize the book's delivery date. It can sometimes be publisher error that delays a yearbook's shipment, but to be fair to all advisers working under equally challenging conditions, no exceptions to these deadlines can be made (even if the yearbook is shipped to you beyond the evaluation deadline). That is yet another unfortunate consequence of a late ship date.

ELECTRONIC MEDIA (Broadcast or Online Media)

DEADLINE: ENTRIES MUST BE POSTMARKED BY JUNE 4, 2018. All submission rules regarding newspaper and yearbook also apply for electronic media. Send a school check payable to NHSPA for the correct amount. For online media, provide the URL. For Broadcast media, provide a DVD or link for one show. Cost for each entry is \$50.

MAIL ALL FORMS AND ENTRIES TO:

NHSPA Critique
c/o Brandi Benson
4720 Starling Drive
Lincoln NE 68516

Advisers: If you will not be at the 2018 NHSPA Fall Convention and want publications/awards mailed to you the cost is \$5 per publication and Cornhusker plaque. Example: If you submitted a yearbook and a newspaper and won a Cornhusker for the Newspaper, shipping all this to you would cost \$15. Send checks to the same address above in the two weeks following the convention date. Advisers who are not members of NHSPA who wish to have their publications critiqued must add \$10 to the totals.

New schools, which have not been members of NHSPA in the last two years, may receive ONE free evaluation if they pay the \$40 adviser membership fee. Contact Brandi Benson for more information.