

# NHSPA

Nebraska High School Press Association

## NEWSPAPER EVALUATION

### *School Information Sheet 2017-18*

Name of Newspaper: \_\_\_\_\_ Adviser: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Size of Newspaper Staff: \_\_\_\_\_ members How many issues did your newspaper publish this year? \_\_\_\_\_

Our newspaper is produced using the following software: (ex. InDesign, Pagemaker #, PhotoShop, Illustrator, etc)

Indicate what best describes your situation.

Our newspaper is printed:

- \_\_\_\_\_ by a local printer
- \_\_\_\_\_ by an area printer
- \_\_\_\_\_ by a national company
- \_\_\_\_\_ other (please explain):

Our newspaper is submitted for print:

- \_\_\_\_\_ online (via ftp site or Internet submission)
- \_\_\_\_\_ on CD or disk
- \_\_\_\_\_ other (please explain):

The newspaper is produced:

- \_\_\_\_\_ as part of a regular journalism curriculum
- \_\_\_\_\_ as part of progressive class structure, example: Journalism I, II, III, IV, etc.
- \_\_\_\_\_ during the school day by students who are taught a basic journalism course while producing a newspaper
- \_\_\_\_\_ outside the school day as an extracurricular activity
- \_\_\_\_\_ other (please explain):

Advertising is:

- \_\_\_\_\_ not allowed in our publication by school board policy
- \_\_\_\_\_ sold and ads are student designed
- \_\_\_\_\_ other (please explain):

## **Explanation of Evaluation System**

•The evaluation of the publication based on any three issues published in the current school year is divided into five sections:

**Reader Aids** (how reader-friendly the newspaper is).

**Overall Visuals** ((how well students follow design guidelines and utilize design to highlight content).

**Writing** (how well students use journalistic style as it applies to newspaper stories and captions).

**Coverage** (how well the newspaper covers all areas of school and student life ).

•Each division in each section is rated as Superior, Excellent, Good, or Average, or Needs Improvement.

•Judges will disregard divisions which relate to advertising if the publication does not include ads, and will not reduce a publication's score

•Judges will include comments relevant to each division and therefore each section in the space on the pages provided. In addition, they will include supplementary comments explaining their overall impressions. Judges will nominate a staff for any special recognition they deem appropriate in any section(s) of the evaluation. These nominations will be the basis for the Golden Kernel Award.

•Publications may be awarded one of the following class rankings: Cornhusker, Superior, Distinction, or Merit. If a publication receives no official ranking it will receive an extensive evaluation.

## **To the Judge:**

**This is a place for the newspaper staff to inform the judge of any special circumstances, unusual challenges, or unexpected problems the staff encountered that may help the judge give a more informed evaluation of the publication.**