**Nebraska High School Press Association**

NHSPA Fall Convention Adviser Meeting

Monday, October 21, 2019 | University of Nebraska - Student Union

10:29 a.m.

**Introductions**

Board Members – Class Reps

New Advisers | Retirees | Job Changes

**Treasure’s Report – Angie Wolfe**

* New budget will come out November 1.
  + Fiscal year Nov. 1-Oct. 31.
  + Nov. 1 memberships are due

**NHSPA Critiques – Brandi Benson and Mark Hilburn**

Critique Committee – Updating

Newspaper & Yearbook (complete) | Broadcasting and Online (this year)

NHSPA Cornhusker Entries | Updates

* Yearbook and newspaper critiques have been updated, consolidated, removed redundancy and added judges’ suggestions.
  + Aligned with national criteria.
  + Yearbook critique was reduced from 25 pages to about 10 pages.
  + Newspaper was reduced by about 8 pages
    - Will be reviewed again this year.
  + Judges look at product as a whole, very broad view.
* Broadcasting and online critiques will be updated this upcoming year.
* Books and certificates are available to be picked up at meeting.
* Critiques will be emailed.
  + One newspaper judge’s critique glitched. If that is your school, it is all there but it may look unusual.
* Thank you to Brandi Benson for organizing the critiques.

**JEA Report – Marsha Kalkowski**

JEA Partnership Project @ Omaha South

* Had a national workshop and gave a school a head start. Get online tutoring, virtual training sessions and a SNO site for a year.

JEA Critique Training – Congratulations

* Encourage other advisers to do the training to meet judges’ needs and better advising.
* Free service
  + Videos and resources for you and students.

JEA Mentor Program – Thank you

* Training program
* Stephanie Conley is a new mentor. (Thank you!)
* Advisers may apply online and will be assigned a mentor.
* Second year JEA will send you to the national convention.

JEA/NSPA Conventions:

Washington DC (Fall 2019) | Nashville, TN (Spring 2020)

Orlando (Fall 2020) | Seattle (Spring 2021)

Philadelphia (Fall 2021) | Los Angeles (Spring 2022)

St. Louis (Fall 2022) | San Francisco (Spring 2023)

Boston (Fall 2023) | Kansas City (Spring 2024)

Washington DC (Fall 2024)

* Suggest you attend by yourself the first year. If it’s close, you should go and compete. Try for Pacemakers and Best of Show.
  + Great for feedback and experience.

Nebraska JEA Winter Contest – Postmark deadline **December 10th**

* Information: <http://omahamarian.org/nhspa>
* No cost.
* Same categories as state contest

Nebraska Journalist of the Year – electronic deadline **February 15**

* Last year’s winner received $750
* One student per school
* Nebraska winner advances to national contest
* Encourage your editors to apply and
  + Try to apply early
    - The portfolio takes a long time.
    - Should start before winter break.
  + Two years ago, Hilburn had all seniors apply.
    - Helpful for applying for college and pursuing journalism.
    - Include non school leadership and community journalism activities.
  + Each school sends **one** nominee.
  + Presented with check and award at state.
* Information (scroll down): <http://omahamarian.org/nhspa>

**Summer Journalism Camp – Diane Schieffer**

Camp Report

July 13-15th @ UNL

Registration: May 22nd (Early Bird) | June 3rd (Deadline)

Scholarships: $100 (11) | 1 Full Ride (T-shirt design) & 2 Full Ride (NBA)

* Thank you for promoting camp at your school.
* National and state expert speakers teach the sessions
* Website is updated.
* Scholarships available
* T-shirt designs
  + Criteria is online
  + Demonstrate great design
  + If don’t win t-shirt design, still eligible for scholarship (but have to apply)
* Advisers are encouraged to attend and stay with the others
  + Paid
  + Connect with other advisers
* Information: <https://www.nhspaonline.org/events/nhspa-summer-workshop/>

**NSAA State Journalism – Mark Hilburn**

State Contest – **Monday, April 27th**in Norfolk – Northeast Community College

* Deadline for entries is **March 1**.
* Submitted online
* Three classes
* Less live contests, but more medals
* Suggestions: email Jennifer Schwartz at [jschwartz@nsaahome.org](mailto:jschwartz@nsaahome.org)
  + Members discussed about preliminary qualifiers activities, showcase room, student choice, quiz bowl.
* Board has asked for numbers of entries per category. Still waiting for answer.

**UNL CoJMC Updates – Michelle Hassler**

Convention T-shirts | Opening slides – *thanks Erica Brockmoller for organizing*

Fall Convention Update

Alex Fernando – Recruiting Coordinator – al la Carte programs

* There are a lot of programs available to come to your school. Let by faculty and/or student ambassadors. The program is flexible to your needs.
* Email [Alex](mailto:afernando2@unl.edu) if you have any questions.
* Convention t-shirts was a good fundraiser for NHSPA. Paid for today’s live stream for overflow room. Will be uploaded later today.
* NET Tour was very booked. Next year, may be first come, first serve.
* The News Train: APNE program. All digital news. National journalists training. One day. Suggested to attend, even without students. Information was in registration packets.
* Please give feedback on the convention. Have your students evaluate it using the QR code or line.
* CoJMC- searching for a new dean.

**New Voices Nebraska – Angie Wolfe and Gretchen Baijnauth**

LB206 - *Protect free speech rights of student journalists and student media advisers*

How to get involved | Communication | Lobby Day

* Bill would give full first amendment protections to students and non-retaliation clause to advisers.
* The bill is OUT OF COMMITTEE! ☺ We are going to the floor sometime starting on January 8.
* Status:
  + Went to DC to meet with Student Press Law Center
  + Six states have bills that are moving forward
  + Meet with political advisers
  + We have a strategic plan to move forward
  + Erin’s story: At Waverly, confiscated all her yearbooks and wouldn’t let them out.
    - The big thing she said was I got your emails, I knew it was going on, but because it wasn’t happened to her (or other advisers), didn’t do anything.
  + Hazelwood in effect for 30 years. It’s what we know.
    - Self-censorship is a thing that is happening.
  + Administrators aren’t taught about Tinker. They are only taught Hazelwood and think they can squash student journalism.
  + Good chance for it to pass, but we need *the push*
  + **Need:**
    - New Voices needs more students.
    - Emails to specific senators
    - Goal to get 200 postcards sent to senators
    - Fill out the survey so we have censorship data
    - Remind email push
    - Mail student newspapers to your senator
      * Note that says we want you to see what your student journalists are doing in your district.
      * Same with online news🡪 send an email.
    - Proponents say kids are too young to know what they’re doing.
  + Angie Wolfe – [arwolfe1024@gmail.com](mailto:arwolfe1024@gmail.com). Also on the Facebook page.

**J Room Podcast – Tim Kaldahl and Jerred Zegelis**

* From Omaha Westside. Started podcast to celebrate student journalism.
* The J Room

**Nebraska Press Woman – Kerry Hoffschneider**

* Contest information in packets
  + Contest starts Oct. 1
  + Deadline is Feb. 11
  + Sherry Thompson
* The only state contest that can advance to national level
* Invite you as advisers to become a member (for both men and women)
* Fall and spring convention with top notch speakers

**Voting – Board Positions – Mark Hilburn**

Large | Medium | Small | At-Large positions

* David Stevens and Mark Hilburn are re-elected to the board.
* Ranae Duncan will move to the at large position

Meeting ended at 11:34 a.m.

Respectfully submitted,

Lori Larson

NHSPA secretary