**Nebraska High School Press Association**

**Executive Board Meeting Agenda**

**01.19.20 - Yutan High School**

**Present:**

Marsha Kalkowski, Lori Larson, Erica Brockmoeller, Mark Hilburn, David Stevens, Angie Wolfe, Rod Henkel, Michelle Hessler, CJ Curry, Lynn Hofmann, Ranae Duncan, & Brandi Benson. (Diane Schieffer absent due to car accident.)

**Approve minutes** - Mark Hilburn

[Saturday, November 2nd meeting at Green Gateau](https://docs.google.com/document/d/1tJp9lgh2exmL5-1e6tWlomjA7McvXdiu/edit) - copies

* Henkel motioned approve minutes, Hofmann seconded.
* Change Hinkle to Henkel
* Approved

**Treasurer's Report** - Angie Wolfe

Full Treasurer’s Report (including Fall Convention)

Mileage reimbursement checks

* $37,634.72 with one more bill to pay for fall convention.

**JEA Update** - Marsha Kalkowski

JEA Nebraska Winter Contest Update

* Thank you to those who judged. Certificates coming soon.

JEA Journalist of the Year (JOY) - deadline Feb 15

* + Encourage best journalist to submit

JEA Mentoring Update

* Mentoring ongoing and going well. NHSPA has money set aside for mentoring. NHSPA could do that. Mark Hillburn just finished the JEA mentoring in DC. Will start in August.
* Four new advisers are coming this year.
* National JEA election is coming up. Request to be on a separate list-serve is due today.

**NSAA State Journalism** - Mark Hilburn Rod Henkel

Feedback | communication with Jennifer Schwartz

* Schwartz is open to receiving a list of judges’ contact information. Kalkowski will forward.
* Notifications? NSAA would like the state to notify ADs and schools about the intent to compete, classifications, deadlines, manual, etc. Is NSAA not trying to get a lot of schools to participate?
* Mark will ask for an adviser contact list from Jennifer.

**UNL CoJMC Updates** - Michelle Hassler

CoJMC Updates

* New UNL dean. Shari Veil. Starts in July. Background is PR, crisis communication. Comes from Univ. of Kentucky.
  + - Welcome packet with state newspaper, yearbooks and/or links to her at camp.
    - Invite Veil to the night before adviser dinner (July 12).
* Two new journalism faculty coming (tba).

CoJMC Events

* News Train: April 4, 2020.
  + $75 early bird rate. Deadline in March. Rooms at the Graduate. First 20 to register get a free subscription to *AP Style* book.
  + Using social media as reporting
  + Mobile storytelling
  + Verification ninja
  + Mining data
  + Editing on a smartphone
  + Typically attended by regional news professionals. Michelle said she got a lot of lessons from it. Students also encouraged.
* Google News tools training is day before (info TBA-- look for email from Michelle)

**NHSPA Summer Camp** Update - Diane Schieffer

EXTRA! EXTRA! July 13-15th @ UNL

Registration: May 22nd (Early Bird) | June 3rd (Deadline) | Additional Scholarship

* Full ride scholarship for each track ($1800)
* Matt Rasgorshek has agreed to come for video track.
* Deadline: May 22 for discounted price. June 3rd final.
* T-shirt contest deadline is May 22.

**LB206**

Updates

* It got enough votes to move forward.
* Key senators we need to target by Tuesday. (See Conley email)
  + Email or call senators that aren’t on the list.
* Adviser protection clause is on the line. (Things can still be adjusted.)
* Misconceptions: the school district owns the newspaper, adviser protection, & that students are dumb.

**NHSPA Critique Discussion** - Mark Hilburn

Committee: Mark, Erica, Brandi, Angie, Marsha. Yearbook and Newspaper complete.

Date(s) - Online & Broadcasting

* Email a tracking number to Brandi Benson

Request for re-judging. Form | Policy?

* Develop a protocol/questionnaire for appealing a contest result.
* Is there an appeal model to follow?
* Reminder: want JEA trained judges
* Develop a concerns form for the NHSPA board that would include contests and other issues. Hilburn will make a draft. Will email to board for feedback. Concerns will be shared at board meetings.

**Bylaws** - Mark Hilburn

Start Review Bylaws - Amendments

* Larson suggested to have a summer retreat with a board meeting to review all of the by-laws.
* Hassler said there are also policies & procedures. What supersedes what?

**News Business** - Mark Hilburn

Feedback from membership

1. Stephenie Conley, JEA mentor. Would like the NHSPA offer more for advisers.

* Resources for advisers on website?
* Conference offers?
* Form a committee to offer support for new members. She would serve on a committee.
* Brandi Benson said a monthly Q&A ideas to be more present.
* Newsletter?
* Use the website more.
  + Member concerns?
  + Get the links to online and broadcast
* Member spotlight
* Adviser engagement committee
  + Brandi Benson, Lori Larson (lead), David Stevens, CJ Curry & Stephanie Conley
  + Zoom-- web meetings

2. Members list on our website

3.

**April 3 all-day retreat meeting:**

(Mark will email membership invitation)

10 a.m. at UNL College of Journalism

* Adviser workshops
* Bylaws & Procedures

**Board meeting at 6 p.m. Location TBA**